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#ISMfamily

2025

• Held concurrently with  
和菓子&洋菓子・中食・外食産業 商品開発専門展  
デザート・スイーツ&ベーカリー展  
Dessert Sweets & Bakery Festival

# Sweets & Snacks



Gourmet & Fine Food  
Health Foods  
Drinks & Hot Beverages



www.anuga-japan.com  
#weareAnuga

2025

• Held concurrently with  
食品・食材・機器・容器の業務用専門展示会  
FABEX/東京  
The World Food And Beverage Great Expo TOKYO



15-17 April 2025  
TOKYO BIG SIGHT EAST HALLS

1 Venue  
8 Specialized Trade Fairs  
60,000 Visitors  
900 Exhibitors

• Partner Events

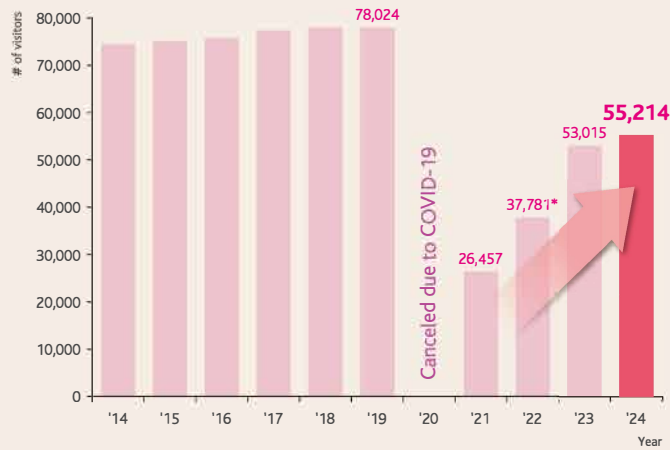
- Food & Drink OEM Expo
- Future Rice Fair
- Premium Food Show
- ProWine Tokyo



# • Visitor and Exhibitor Statistics

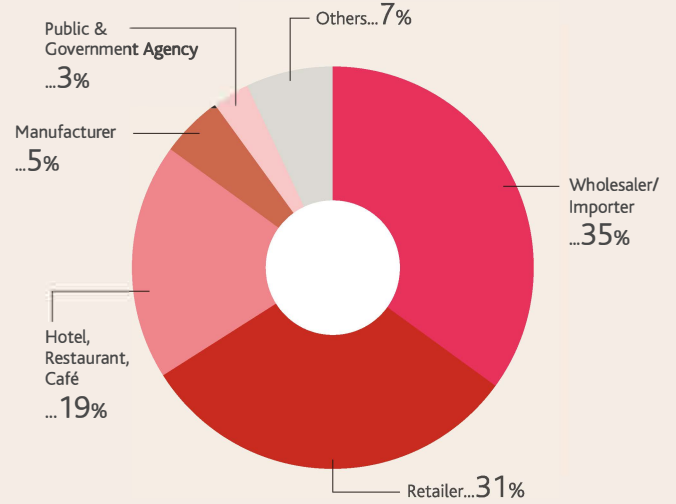
## Visitors by year

Based on the figures of strategic partner exhibitions in 2024

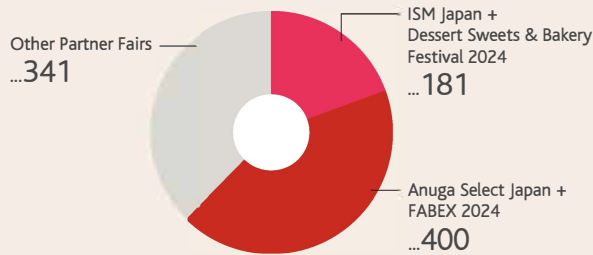


\*Figures of the partner fairs.

## Visitors by Industry Group

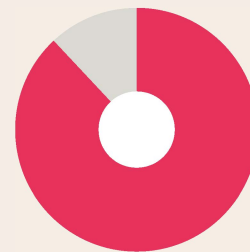


## Number of Exhibitors



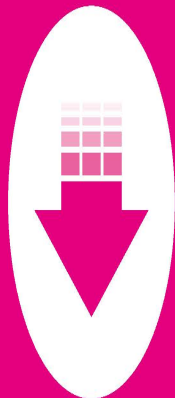
## According to exhibitors

Ease of finding new business partners



Excellent + Good 88%

# • Participation Options



**5% Early Bird discount**  
(Apply before 31 July, 2024)

## CONTACT US

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